

BACHELOR DEGREE PROGRAM

Degree: Bachelor of Arts (B.A.)

Standard Period of Study: 7 Semesters

Number of ECTS - points: 210 ECTS

Tuition: no tuition fees during the first undergraduate degree course

Form of Studies: full time

Target Group: applicants with university entrance qualification (general qualification for university entrance/advanced technical college certificate) and professionally qualified applicants with special artistic aptitude

Entrance Requirements: one foreign language, aptitude examination, internship / practical educational background

(Detailed information on the application process can be found under "Application")

GOALS OF THE BACHELOR DEGREE PROGRAM:

The bachelor degree program fashion design at the Trier University of Applied Sciences is specifically oriented towards the occupational profile of the designer. It is the goal to provide a practically oriented education in order to bring forth highly qualified designers who, depending on their talents and inclinations, look for their respective professional fields in the broad working spectrum of fashion design and the clothing industry.

The professional fields are found in all areas of the fashion and clothing sector: in fashion design (DOB, HAKA, Casual-/Sportswear, KiKO) as well as in the clothing industry. Furthermore, the studies also qualify for working in neighboring fields, such as costume and accessory design, fashion consulting, merchandise, PR and advertisement, fashion and product management, industrial design, product design or even fashion journalism.

The students acquire competences that have a high standing in the professional field of fashion and clothing. Special skills that are worth mentioning include self-reliant organization and management, the capacity for teamwork, research and analytical competence, conceptual and creative thinking, social competence, target-oriented innovation competence as well as the ability to critically reflect on your own as well as on others' creative performance. The promotion of these competences will be thematically achieved through the mediation of media, communication and cultural science fundamentals, methods and knowledge of complex design projects. Furthermore, through inter- and transdisciplinary offers in the context of new media-supported teaching, learning and cooperation forms, the students are shown a variety of paths within the design processes.

During the bachelor degree program fashion design - according to the specific occupational profile of the designer - the creative-artistic discussion, from the basic research to the concept and the design, all the

way to the realization is paramount. Simultaneously, the students profoundly deal with topics of art, social and cultural science.

Multifold contacts to external institutions, companies, universities and other networks support this offer. Apart from the specialist orientation of the bachelor studies, inter- and transdisciplinarity are understood as indispensable components of the design process and, therefore, they are consequently established across the disciplines within the Department of Design at the Trier University of Applied Sciences.

The internationality of the Department of Fashion Design is reflected in the above-average ratio of foreign exchange with international universities as well as in the students' practical phases which are an integral part of the curriculum. The Department of Fashion Design maintains numerous, intensive contacts with partner universities abroad.