

> GUIDING PRINCIPLES

INDIVIDUALITY, INTERDISCIPLINARITY, INTERNATIONALITY

It is the goal of the study program to train creative fashion designers with their own handwriting, who are able to connect artistic individuality, handcrafted quality, problem awareness and technical know-how within their own innovative concepts. The students are offered a course of study which is oriented towards professional reality and which meets the versatile requirements that arise from the dynamically developing work fields of our information and knowledge-based society. The need to continually adapt to new technologies as well as to factors that cause social changes requires an increased awareness, flexibility and confident decision-making.

PROFESSIONAL PERSPECTIVES

The Department of Fashion Design is proud of its excellent graduates who are employed in a variety of areas of the fashion industry today. Due to their qualified training their professional spectrum comprises all areas of the fashion industry. Whether for Adidas, S. Oliver, Marc Cain or Boss, former fashion design students from Trier are found in nearly all German textile companies. Furthermore, interesting professional opportunities are offered internationally: the list of international design houses, in which graduates from Trier have found their professional field of employment, is long and filled with prestigious names: i.e. Givenchy, Balmain Paris or Donna Karan New York, Alexander McQueen, WGSN London, H&M Stockholm or Prada in Milan. At various universities throughout Germany one also encounters them as lecturers and professors.

Moreover, they can work as a costume designer (theater, television, and media), accessory designer, merchandiser, fashion consultant, fashion journalist, illustrator, product manager, industry and product designer, manageress, stylist or trend scout. Other employment areas in which trained fashion designers are often found include advertising, press and styling agencies.